



Press Release

報道資料

For Immediate Release

**ACCJ Released Its First Publication on CSR
"Conscientious Commerce – Exploring the Nature
and Scope of Corporate Social Responsibility"**

September 7, 2006 - The American Chamber of Commerce in Japan (ACCJ) today released its first publication on corporate social responsibility (CSR) titled, "Conscientious Commerce – Exploring the Nature and Scope of Corporate Social Responsibility." The publication highlights the range and depth of our members' CSR activities and helps explain the broad nature of CSR and where it is headed.

"The ACCJ is pleased to play a leadership role in promoting CSR activities in the foreign business community," ACCJ President Charles D. Lake II said. He also added that, "Our theme this year is 'Sori Kyosei,' and the CSR publication reflects how ACCJ members are 'working and winning together' with the Japanese community by meaningfully contributing to continued growth and prosperity in Japan."

Under "Sori Kyosei," the ACCJ focused on its role as a "Reform Oendan" and on CSR, which form the two pillars of the ACCJ activities in 2006. The CSR publication is the first step in the ACCJ's efforts to foster a dialogue among the foreign business community, the Japanese business community, the Japanese government, and ACCJ member companies to further raise the level of CSR in Japan.

The ACCJ's efforts this year will also include a series of speaker programs featuring company executives and experts discussing various aspects of CSR.

The report, "Conscientious Commerce – Exploring the Nature and Scope of Corporate Social Responsibility", is available from the ACCJ homepage(www.accj.or.jp).

The other ACCJ CSR activities are available from the link below (English only).
www.accj.or.jp/content/about/csr

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About the ACCJ

The mission of the American Chamber of Commerce in Japan (ACCJ) is to further the development of commerce between the United States of America and Japan, promote the interests of U.S. companies and members, and improve the international business environment in Japan. Established in 1948 by representatives of 40 American firms, the ACCJ has grown into one of the most influential business organizations in Japan, with close to 3,000 individual members representing more than forty countries and 1,400 companies.

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