



For Immediate Release

**ACCJ Leaders Meet with Diet Members,
Focus on *Sōri Kyōsei*, "Working Together, Winning Together"**

February 17, 2006 (Tokyo) - The American Chamber of Commerce in Japan (ACCJ) yesterday completed its 10th Diet Doorknock, a coordinated three-day effort to meet and exchange views with members of Japan's Diet, including members of the Cabinet. Key ACCJ leaders, led by President Charles D. Lake II, participated in meetings that brought together 38 U.S. business leaders with nearly 40 Japanese senior Diet members from February 14 to 16.

"We were pleased to exchange views with so many Diet leaders and top government officials," Lake said. "This year the ACCJ has adopted a slogan in Japanese for the first time, '*Sōri Kyōsei*,' which roughly means 'Working together, Winning together.'" Lake added, "This slogan underscores the positive role that the ACCJ plays in Japan as it works to achieve its mission to 'further develop commerce between the United States of America and Japan, promote the interests of U.S. companies and members, and improve the international business environment in Japan.' Accordingly, during the Doorknock, consistent with our slogan '*Sōri Kyōsei*,' the ACCJ leaders highlighted the Chamber's corporate social responsibility (CSR) initiative, designed to further enhance the positive impact that U.S. companies are making in Japan as good corporate citizens. Our leaders also highlighted the ACCJ's commitment as a supporter of reform in Japan or '*Reform Oendan*' to playing a constructive role in promoting policy measures that contribute further to economic recovery and growth in Japan."

During the Doorknock, the ACCJ representatives distributed a paper describing key policy concerns of the U.S. business community in Japan with recommendations based on the ACCJ's Core Advocacy Principles. The paper and the ACCJ's Core Advocacy Principles are available from the webpage below.

http://www.accj.or.jp/content/advocacy/japanesegov/diet_doorknock

About the ACCJ

The mission of the American Chamber of Commerce in Japan (ACCJ) is to further the development of commerce between the United States of America and Japan, promote the interests of U.S. companies and members, and improve the international business environment in Japan. Established in 1948 by representatives of 40 American firms, the ACCJ has grown into one of the most influential business organizations in Japan, with close to 3,000 individual members representing more than forty countries and 1,400 companies.

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