



***For Immediate Release***

**ACCJ Kansai Chapter Urges Community Involvement  
in its Second Annual ACCJ Kansai Walk-A-Thon – Charity Walk & Festival**

**March 15, 2007 (Osaka)**— The American Chamber of Commerce in Japan (ACCJ) Kansai Chapter will be holding its second annual ACCJ Kansai Walk-A-Thon – Charity Walk & Festival, in response to the growing awareness of Corporate Social Responsibility (CSR) in Japan.

Operating under the ACCJ Kansai Chapter, the Community Service Committee, newly formed in 2006, is leading the ACCJ Kansai Chapter's planned CSR initiative, which is focusing once again this year on "improving the environment for working women in Japan".

The first ACCJ Kansai Walk-A-Thon was a huge success with more than 800 participants despite the bad weather. Over 7 million yen in total was donated to the Family Support Centers of Osaka, Kobe, Kyoto, and the Sanno Children's Center.

With Japan facing an aging society and questions about who will fill the gaping hole in the labor workforce when the baby boomers retire, the ACCJ Kansai Chapter regards Japanese females as greater potential contributors to the continued growth of the country's economy. The ACCJ Kansai Chapter supports a society where there is an increase in the number of women in the workforce and a society that allows women to demonstrate their ability and skills for the greater good of Japan.

In preparation for the intended ACCJ Kansai Walk-A-Thon – Charity Walk & Festival, the ACCJ Kansai Chapter is currently seeking corporate sponsors as well as accepting requests for funding from not-for-profit organizations whose mission includes "improving the environment for working women in Japan".

DATE: Saturday, October 20, 2007  
PLACE: Osaka Castle (northeast of the castle between the inner and outer moats)  
HOSTS: American Chamber of Commerce in Japan, Kansai Chapter  
Michael Bobrove – ACCJ Vice President & President of Nihon Medrad  
Ravi Chaturvedi – ACCJ Kansai Chapter Governor & President of P&G Japan K.K.  
Kiran Sethi – Community Service Committee Chair & Managing Director of Jupiter International Corp.

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**About the ACCJ**

The mission of the American Chamber of Commerce in Japan (ACCJ) is to further the development of commerce between the United States of America and Japan, promote the interests of U.S. companies and members, and improve the international business environment in Japan. Established in 1948 by representatives of 40 American firms, the ACCJ has grown into one of the most influential business organizations in Japan, with close to 3,000 individual members representing more than forty countries and 1,300 companies.

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