



FCIJ

Foreign Chambers
in Japan



FCIJ Business Confidence Survey Shows Foreign Companies in Japan Expect Further Business Expansion in Japanese Market

May 11, 2007 --- The Foreign Chambers in Japan (FCIJ) published today the results and analysis of its 2007 Spring Business Confidence Survey, reconfirming the optimistic mood among members of foreign chambers that was first indicated in the Fall 2003 survey.

Further gains in sales and profitability over the next six months are expected on a level consistent with the previous survey, with the manufacturing industry showing the strongest improvement in business results along with expectations for even further gains in the coming six months.

Foreign-affiliated companies in Japan continue to see Japan as a market with room to expand, with 81% planning on growth.

“The views of foreign-affiliated companies in Japan are increasingly influential in Japan,” remarked Clas G. Bystedt, Executive Director of the Finnish Chamber of Commerce in Japan and founder of the FCIJ Business Confidence Survey. “Our largest source of respondents, the American Chamber of Commerce in Japan, had its biggest rate of response yet, and I believe this is due to the increasing recognition of the survey’s usefulness as a business barometer. We have also made it possible for those who take the survey to gain instant access to the raw results—an advanced peek at the future.”

The FCIJ Business Confidence Survey has been conducted online twice a year since 2002 among foreign-affiliated companies in Japan, through foreign chambers of commerce. The eleventh survey was conducted between April 16 and April 27, 2007, receiving 461 responses.

The complete survey results are available from the following link:

http://www.fcc.or.jp/fcij/fcij_survey0704.pdf

The results of previous surveys are available at

<http://www.fcc.or.jp/fcij/bcs.html>

The next survey will be conducted in October, 2007.

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About The FCIJ

The Foreign Chambers in Japan (FCIJ) is an informal organization comprised of foreign chambers of commerce and business groups in Japan mainly for the purpose of information exchange and enhancement of the activities of the component organizations. The FCIJ conducted its first Business Confidence survey in April 2002, based on a format developed by the Finnish Chamber of Commerce in Japan (FCCJ). This survey, conducted twice a year, is rapidly becoming a barometer of foreign business in Japan. The survey is headed by a task force consisting of representatives from the American Chamber of Commerce in Japan (ACCJ), the British Chamber of Commerce in Japan (BCCJ), the Canadian Chamber of Commerce in Japan (CCCJ), and FCCJ. It is run and processed on behalf of all the chambers by the FCCJ.

The 14 FCIJ member chambers participating in the survey:

- American Chamber of Commerce in Japan (ACCJ)
- Australia-New Zealand Chamber of Commerce in Japan (ANZCCJ)
- British Chamber of Commerce in Japan (BCCJ)
- Belgium-Luxembourg Chamber of Commerce in Japan (BLCCJ)
- Canadian Chamber of Commerce in Japan (CCCJ)
- Danish Chamber of Commerce in Japan (DCCJ)
- Finnish Chamber of Commerce in Japan (FCCJ)
- French Chamber of Commerce and Industry in Japan (CCIFJ)
- German Chamber of Commerce and Industry in Japan (AHK)
- Italian Chamber of Commerce in Japan (ICCJ)
- Netherlands Chamber of Commerce in Japan (NCCJ)
- Norwegian Chamber of Commerce in Japan (NCCJ)
- Swedish Chamber of Commerce and Industry in Japan (SCCJ)
- Swiss Chamber of Commerce and Industry in Japan (SCCIJ)

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