

For Immediate Release**ACCJ Launches New Bilingual Website
- Seeking to communicate with the "larger community"-**

The American Chamber of Commerce in Japan (ACCJ) announced that it has re-launched its official website (www.accj.or.jp), featuring enhanced user-friendly functionality including greatly expanded Japanese language content. The new bilingual site, which allows users to toggle smoothly between the site's extensive English and Japanese language content, is part of the yearlong celebration to commemorate the ACCJ's 60 years of operations in Japan.

"To commemorate our 60th Anniversary, we selected the theme, 'Bringing businesses together for sixty years'. Our new bilingual website is part of our continuing efforts to bring U.S. and Japanese businesses together and to enhance our ability to communicate and to share our ideas, policy recommendations and aspirations with our stakeholders and the general public in ways we have not been able to in the past," says ACCJ president, Allan Smith.

While English language ACCJ membership-related content remains central, the new website can now be navigated in Japanese to gather permanent information focusing on advocacy, membership, CSR and promotional opportunities.

0804E**About the ACCJ**

The American Chamber of Commerce in Japan (ACCJ) was established in 1948 by representatives of 40 American companies. Marking its 60th anniversary in 2008, the ACCJ has grown into one of the most influential business organizations in Japan. Consisting mainly of executives from American companies, currently the ACCJ has members representing 1,300 companies with offices in Tokyo, Nagoya, and Osaka. Working closely with the governments of the United States and Japan, business organizations, and others, the ACCJ promotes activities that help achieve its mission of further developing commerce between the United States and Japan, promoting the interests of U.S. companies and members, and improving the international business environment in Japan. Over 50 committees representing various industries play the ACCJ's central role in making policy recommendations through advocacy tools such as the Business White Paper and holding over 500 events and seminars annually on public policy and economic trends. The ACCJ is also committed to promoting charitable events and other CSR activities.

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