



Press Release **報道資料**

For Immediate Release

ACCJ and Keidanren Release Joint Recommendations for Promoting Cloud Computing

October 21, 2012 – Following on the successful conclusion of the fourth meeting of the “U.S.-Japan Internet Economy Dialogue” in Washington, D.C. between the US and Japanese governments the American Chamber of Commerce in Japan (ACCJ) in cooperation with the Japan Business Federation (Keidanren) have released a joint statement outlining five key areas for concerted government and private sector partnership to achieve a greater realization of the potential of cloud computing in the two countries and globally.

The five key recommendations of the ACCJ and Keidanren are:

1. Preserve an Open and Transparent Internet
2. Internationally Harmonize Cross-Border Data Transfer Rules
3. Increase Cooperation Between the U.S. and Japanese Chief Information Officers (CIOs)
4. Realize a Secure Internet Environment
5. Promote a Global Cloud Business

The ACCJ first called for a U.S.-Japan Dialogue on the Internet Economy in its White Paper released in October 2009. Yoshitaka Sugihara, Chair of the ACCJ’s Internet Economy Task Force, expressed satisfaction with the progress made in the meetings, stating, “The ACCJ is pleased to be a part of this opportunity to enhance U.S.-Japan cooperation on joint steps to promote the Internet Economy bilaterally and in the Asian region. We also appreciated the strong collaboration from our partners at Keidanren in supporting our work with the governments of both countries in establishing policies for cloud computing that will benefit both companies and consumers.”

The Dialogue was led on the U.S. side by Ambassador Philip Verveer, U.S. Coordinator for International Communications and Information Policy and Director General Shun Sakurai from the Global ICT Strategy Bureau of the Ministry of Internal Affairs and Communications (MIC).

The ACCJ applauds the efforts of the U.S. and Japanese government and industry leaders in addressing the challenges related to promoting cloud

computing, enhancing the security of commercial networks and deepening U.S.-Japan cooperation and leadership on issues of Internet freedom and governance. The ACCJ encourages the two governments to continue to proactively engage on these and other fundamental issues of the Internet economy.

The ACCJ Internet Economy White Paper is available for download at:
< http://www.accj.or.jp/doclib/advocacy/IEWP_E.pdf >

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About ACCJ

The American Chamber of Commerce in Japan (ACCJ) was established in 1948 by representatives of 40 American companies and has grown into one of the most influential business organizations in Japan. Consisting mainly of executives from American companies, currently the ACCJ has members representing 1,000 companies with offices in Tokyo, Nagoya, and Osaka. Working closely with the governments of the United States and Japan, business organizations, and others, the ACCJ promotes activities that help achieve its mission of further developing commerce between the United States and Japan, promoting the interests of U.S. companies and members, and improving the international business environment in Japan. Over 60 committees representing various industries play the ACCJ's central role in making policy recommendations through advocacy tools such as the Business White Paper and holding over 500 events and seminars annually on public policy and economic trends. The ACCJ is also committed to promoting charitable events and other CSR activities.

For questions and/or interview requests, please contact ACCJ's External Affairs (phone: 03 3433 7358; fax: 03 3433 8454; email: external@accj.or.jp).