

Steve Briggs
President and Managing Director
Kraft Heinz, Northeast Asia



Steve Briggs is the Northeast Asia President for the Kraft Heinz Company (KHC), the third-largest food and beverage company in North America and the fifth-largest in the world. The Northeast Asia business for KHC consists of Japan and South Korea, with regional headquarters in Tokyo. Outside of Tokyo, Kraft Heinz has offices in seven other regional cities across the country.

Kraft Heinz Japan has been a trusted food manufacturer to the Japanese public since local incorporation in 1961. Today, the Japan business is #1 in several categories, including 'Ore-Ida' Frozen Potatoes (~50% share) and 'Kraft' Parmesan Cheese (~55% share) – both of which are proudly imported from the US.

Mr. Briggs was appointed President in 2019, following almost five years with KHC in Australia and New Zealand. Prior to KHC, Mr. Briggs experience was primarily in New York City across M&A Investment Banking and Private Equity roles.

Mr. Briggs is a graduate of Marquette University, based in Milwaukee, Wisconsin.