



Press Release
報道資料



For Immediate Release

**The American Chamber of Commerce in Japan and
The European Business Council Release 2017 Health
Policy White Paper**

- The biennial ACCJ-EBC Health Policy White Paper is a flagship advocacy initiative of two of Japan's foremost foreign business associations, representing more than 1,350 global companies.
- The white paper addresses 41 health care topics and makes approximately 200 policy recommendations.

September 12, 2017 – The American Chamber of Commerce in Japan (ACCJ) and The European Business Council in Japan (EBC) today released the 2017 ACCJ-EBC Health Policy White Paper, a flagship joint advocacy initiative that sets forth approximately 200 policy recommendations aimed at improving healthy life expectancy, reducing the economic burden of disease and promoting long-term economic growth.

The joint paper, entitled, "Lengthening Healthy Lifespans to Boost Economic Growth," which features the latest evidence-based global best practices, was prepared by the ACCJ's Healthcare Committee and the EBC's Medical Equipment Committee, representing major U.S. and European companies in industries as diverse as pharmaceuticals, medical devices, healthcare IT and financial services.

"As the Japanese government has recognized, adapting to an aging society requires higher productivity and increased diversity in the workforce," said ACCJ President Christopher J. LaFleur. "Against this backdrop, it is clear that health should be viewed as an investment; improving the health of Japanese people will be critical to ensuring fiscal sustainability, lowering the incidence of preventable diseases and ensuring that more people can lead active, productive lives well into their senior years."

Policy recommendations contained in the paper span a wide variety of policy areas, including early detection through greater screening, greater use of healthcare IT to promote efficiency and improve individual health outcomes, and access to life-saving drugs, innovative medical devices, and other preventative and therapeutic treatments. The paper also makes recommendations on education to build awareness of risks associated with aging-related diseases,

women's health and mental health, as well as preventative measures that individuals can take to reduce those risks.

"The ACCJ-EBC White Paper contains recommendations to help Japan meet its demographic challenges and move the country to the next phase of growth," said Danny Risberg, EBC Chairman and Medical Equipment Committee Chairman. "I am pleased that the ACCJ and EBC continue to work together to encourage innovative, evidence-based policy approaches to maintain access to the most cutting-edge medicines, technologies and treatments, while ensuring the security and stability of health and social care provision."

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About the ACCJ

The American Chamber of Commerce in Japan (ACCJ) was established in 1948 by representatives of 40 American companies and has grown into one of the most influential business organizations in Japan. Consisting mainly of executives from American companies, currently the ACCJ has members representing 1,000 companies with offices in Tokyo, Nagoya, and Osaka. Working closely with the governments of the United States and Japan, business organizations, and others, the ACCJ promotes activities that help achieve its mission of further developing commerce between the United States and Japan, promoting the interests of U.S. companies and members, and improving the international business environment in Japan. The ACCJ's more than 60 committees represent a variety of industries and make policy recommendations through advocacy tools such as viewpoints, public comments and white papers. The ACCJ holds approximately 500 events and seminars a year, many of which focus on government policy and economic trends. The ACCJ is also committed to promoting charitable events and CSR activities.

About the EBC

The European Business Council in Japan (EBC)/European (EU) Chamber of Commerce in Japan is the trade policy and advocacy arm of 16 European national chambers of commerce and business associations in Japan. Established in 1972, the EBC works to improve the business and investment environment in Japan. It currently represents more than 2,500 local European companies and individuals, some 350 of whom participate directly in the EBC's 26 sector-based committees.