



INTERNSHIP

At

CarterJMRN K.K.

Market Research and Strategic Marketing Consulting

This fast-paced, international market research consultancy, is looking for one to two bi-lingual summer interns, with 'research coordination' positions based out of its head office located in Nogizaka, Tokyo (near Midtown)

Job Responsibilities:

- Support projects related to global brand and product development, marketing and Japan consumer trend watching across a variety of categories, including skincare, insurance, food and beverages and travel and entertainment
- Work directly with Project Managers and Coordinators contributing to execution of key research methodologies: secondary research, industry interviews, consumer focus groups and telephone/Internet surveys (with both consumers and business executives)
- Exposure to all aspects of planning, executing and reporting market research in support of developing actionable marketing strategies for Japan
- Summarizing and translation support that contributes to research execution and reporting
- Tabulation and charting of research results; drafting of PowerPoint materials (charts, graphs, etc.)

About the Team:

- Multi-cultural team representing Japan, Australia, the U.S., the U.K., Germany, Italy and Singapore, representing backgrounds in marketing, business, psychology and sociology. We are a close-knit, hands-on team with a fun-loving and supportive environment.
- Successful applicants will possess native-level Japanese, critical thinking skills, and a broad academic background. Interns will be welcomed as a full professional member of the Tokyo team. Interns will experience how a marketing services agency operates, and how projects are managed from start to finish, including planning, research execution and preparing for presentations.

Compensation: Up to 1,500 yen per hour

Dates, Days, Time: Business hours are Monday-Friday, 10:00 am to 6:00 pm, with one hour for lunch (7 work hours/ day). Occasional evening or weekend work may be necessary in relation to the conduct of consumer focus groups and interviews; when necessary, evening or weekend time worked will be 'in lieu of' regular weekday hours worked. With supervisor's concurrence, interns may work flexible hours, and could be either full- or part-time (minimum part-time work of 2 days/ 15 hrs per week).

Location: Nogizaka, Minato-ku, Tokyo. Closest stations: Nogizaka and Roppongi

Qualifications:

- Native-level Japanese and strong English (Reading/ Writing/ Speaking)
- PC skills (Excel, PowerPoint, MS word)
- Energetic and adaptable personality, with ability to work in our fast-paced, team-oriented work environment
- Interns from any academic discipline are welcome to apply
- This internship has the possibility to lead to a full-time job

With offices in Tokyo and Osaka, CarterJMRN K.K. is a full-service Japan based market research agency with a history leading back to 1989. As a fully bicultural agency, we are known for the creativity of our responses to clients' briefs, applying research and related understanding that delivers highly practical, prescriptive and actionable solutions.

<http://carterjmrn.com>

To apply for this trainee position at CarterJMRN K.K., please send an email and your resume/ CV to Debbie Howard at d.howard@the-carter-group.com