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Bruce is an Associate Partner in EY's Japan Advisory organization and leads EY's Japan Wealth and Asset Management Advisory practice in Japan.

Bruce has more than 25 years of management advisory and business experience in Japan and across other parts of Asia, Europe, and the United States. Prior to joining EY, he served in regional leadership and transformation roles at Goldman Sachs and Credit Suisse. Bruce advises clients in a number of areas, including strategy development, technology enabled transformation, operational excellence, process design, and innovation.

Bruce holds an MBA degree from the Haas School of Business, University of California, Berkeley, and a bachelor's degree in Economics from the University of California, Davis. He also completed an intensive Japanese language program at Keio University in Tokyo.

Bruce is a member of the American Chamber of Commerce Alternative Investment Management and Investment Management Committees, an active leader in the Boys Scouts of America, and is a member of the Society of the Sons of the American Revolution.