



# CEATEC<sup>®</sup>

## JAPAN

— CPS/IoT EXHIBITION —

### USA SHOWCASE @ CEATEC 2017 – Certified Trade Fair

October 3-6, 2017 – Makuhari Messe, Tokyo

The U.S. Commercial Service is organizing a USA Showcase and providing U.S. export assistance at CEATEC 2017 as part of the Trade Fair Certification program.

#### Exhibiting at CEATEC

- Kiosk discount, Cost **108,000 Yen** (\$ 982) 1.6m wide display & shelves (40% savings)
- Booth discount, Cost **216,000 Yen** (\$ 1,964) 3m x 3m turnkey booth (45% savings)  
\*1\$=110Yen

#### U.S. Export Assistance at CEATEC

- Trade Counseling by U.S. Commercial Service Specialists
- U.S. Commercial Service booth
- Speaking opportunity possibilities at the conference program and at the show
- Online company listings and USA Showcase information on the CEATEC website
- Networking opportunities
- Onsite support during the show from U.S. Commercial Service Specialists
- Fee services are available – business matchmaking, business facilitation service, etc.

#### Sponsorship Opportunities

- Marketing collateral sponsorship: bags, printed material, etc. (in kind or cover cost)
- Seminar / conference program sponsorship may be possible to help with venue costs

Visit us online: <http://www.ceatec.com/>

Please contact us for more information:

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