



Profile:  
**DEBBIE HOWARD**  
Chairman

Debbie has lived and worked in Japan for over 30 years, and founded JMRN in 1989. Debbie is a specialist in translating qualitative research into clear strategic direction for international clients, and over her career has worked with most major brands that have entered Japan.

She served as President of the American Chamber of Commerce in Japan (ACCJ) in 2004 and 2005, Chairman in 2006 and 2007, and continues to serve as ACCJ President Emeritus.

Howard has addressed international marketing and business development audiences in the U.S., Japan, Australia, Hong Kong and Thailand, and has facilitated executive-level ideation and strategy development workshops for multi-national companies such as Daimler-Chrysler, Burberry and American Express.

